

**UNITED STATES
INFORMATION TECHNOLOGY
INDUSTRY STATISTICS
1960-2010
REPORT**

PUBLISHED BY:
Information Technology Industry Council
Industry Statistics Programs
Suite 200
1250 Eye Street, N.W.
Washington, D.C. 20005

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ISBN 0-91297-11-8

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Foreword

ITI, the Information Technology Industry Council, represents the leading providers of information technology products and services. Its purpose is to promote the global competitiveness of its members.

Founded as the National Association of Office Appliance Manufacturers in 1916, the Association soon changed its name to the Office Equipment Manufacturers Institute (OEMI). In 1961 it became the Business Equipment Manufacturers Association (BEMA). As the use of advanced technical equipment and computers grew, members responded to the need to deal more effectively with rapidly emerging technology issues. As a consequence, the Association adopted a new name in 1972, the Computer and Business Equipment Manufacturers Association (CBEMA).

In 1994 the Association again adopted a new name--ITI, the Information Technology Industry Council--to more accurately reflect the nature of the industry and the breadth of its members' business interests in the hardware, software and services markets.

ITI's mission is to shape policies and actions that open markets, promote free and open competition, rely on market-based solutions, protect intellectual property, and develop and advance the use of voluntary standards.

ITI's member companies generate about half of the U.S. information technology industry's revenues; they represent a highly competitive and diverse segment of our economy. Over the past thirty years, the various segments that comprise this dynamic industry have played a major role in the transformation of the U.S. economy. For example, computers were in their infancy in 1960; however by 1990, the computer and related equipment industry had matured considerably. Consequently, the traditional business cycle, which scarcely affected the industry's growth during the boom years of the 1970s, is becoming more significant as the industry moves through the 1990s. Other substantial contemporary issues are the convergence of computing and communication technologies, the dramatic increases in capabilities, and the equally startling decreases in prices.

The Information Technology Industry Statistics 1960-2010 Report expands the Association's longstanding statistical program, which began in the 1940s. In this report ITI has analyzed not only hardware and equipment manufacturing, but also employment and other economic factors in the industry that contribute to the U.S. and world economies.

Helga Sayadian, Vice President
ITI Industry Statistics Programs

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