

ITI PC COMMITTEE PROJECTS SHIPMENT GROWTH FOR 2007-2009

September 5, 2007 Washington, DC -- The United States Microcomputer Statistics Committee (USMSC) today released its 2007-2009 PCs shipment forecast for the United States.

Personal computer shipments are projected to increase by about 6.7% percent from 61.8 million in 2006 to 65.9 million units in 2007. In 2008 and 2009, shipments are expected to increase 5.6% and 4.0% to 69.6 million and 72.4 million units respectively. This growth can be mainly contributed to notebook shipments, which are becoming more affordable to the consumer and gradually also replacing business desktops. The demand for desktops continues to decline and shipments are projected to drop by 3% in 2007 and 5% in 2008 and 2009.

In 2007, notebook shipments are estimated to reach 29.0 million units, an increase of 21% from the 23.9 million units sold in 2006. Double-digit growth rates are projected to continue in 2008 and 2009 with shipments amounting to about 34.4 million units and 38.6 million units respectively.

PC server shipments will also continue to increase and reach to 2.6 million units in 2007, an increase of 7% over 2006. In 2008, shipments are projected to grow by 4% and in 2009 by 5.0% to approximately 2.7 million and 2.9 million units.

**USMSC Personal Computer Industry Shipments
Industry Totals 2006-2007**

	3 Months Rolling Average In Million Units	Total Units	Desktop Units incl. Personal Workstations	Notebook Units	Server Units
2006-1	5.37	5,523,880	3,524,533	1,792,516	206,831
2006-2	5.28	4,120,220	2,555,135	1,410,684	154,401
2006-3	4.89	5,033,035	2,906,783	1,908,512	217,740
2006-4	4.96	5,728,418	3,504,507	1,985,492	238,419
2006-5	4.89	4,192,581	2,542,383	1,473,515	176,683
2006-6	5.14	5,508,587	3,194,374	2,112,004	202,209
2006-7	5.42	6,546,386	3,641,958	2,632,886	271,542
2006-8	5.59	4,727,481	2,531,825	2,053,206	142,450
2006-9	5.31	4,669,283	2,421,126	2,033,675	214,482
2006-10	5.1	5,904,836	3,250,057	2,374,635	280,144
2006-11	5.17	4,949,871	2,733,949	2,061,522	154,400
2006-12	5.25	4,888,079	2,593,905	2,098,913	195,261
2006		61,792,657	35,400,535	23,937,560	2,454,562
2007-1	5.20	5,765,847	3,223,893	2,270,030	271,924
2007-2	5.07	4,568,083	2,725,500	1,682,004	160,579
2007-3	5.15	5,108,804	2,729,164	2,181,200	198,440
2007-4	5.17	5,840,443	3,316,378	2,245,647	278,418
2007-5	5.1	4,352,860	2,405,443	1,779,781	167,636
2007-6	5.54	6,430,472	3,468,393	2,741,159	220,920

Year:Year Growth Projections				
2007/06	6.7%	-3.0%	21.0%	7.0%
2008/07	5.6%	-5.0%	18.0%	4.0%
2009/08	4.0%	-5.0%	12.0%	5.0%

Founded in 1990, the USMSC is comprised of PC vendors who ship personal computers to the U.S. market. Participants in the committee report monthly shipments by form factor (portable, servers, desk units). USMSC's activities are managed and administered by Information Technology Industry Council (ITI). The committee's members include AMD, Canon, Dell, Epson, Gateway, Hewlett-Packard, IBM, Intel, Lenovo, Microsoft, Seagate, and Toshiba. For more information, contact William Foster, Chairman at William.foster@gateway.com or Helga F. Sayadian, Administrator at hsayadian@itic.org.